

PHILIP MORRIS COMPANIES INC.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017-5592

To: Michael A. Miles
R.W. Murray**Date:** June 8, 1993**From:** Craig L. Fuller **Subject:** Wednesday's Agenda

Outlined below is the proposed agenda for our meeting in Washington. The agenda has been designed to cover the issues you have requested we discuss. And, we have tailored the schedule to fit the expanded time available and have plenty of time available for discussion. If you have any changes, we can incorporate them at the outset of the meeting.

• Meeting from 9 - Noon:

1. Federal excise tax threat/PM-RJR Task Force Briefing
[K.Linehan/C.Fuller]
2. State Excise Tax threats [E.Merlo]
3. Rainbow I Briefing -- background on what was considered and why [S.Parrish]
4. Review of current issues likely to be considered by Congress in 1993-94 (List includes proposals by Kennedy, Waxman and Synar)
[Linehan]
5. Rainbow II considerations (Terms of Reference) that need to be evaluated in Washington -- includes "concessions" and new ideas such as minimum price proposal. [Parrish]
6. Rainbow II process going forward -- work plan and timetable
[Campbell/Fuller]

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- Noon to 2:00 PM

Working lunch to discuss ideas for improving public opinion and public attitudes with regard to smoking. [Fuller to provide overview and Caroline Levy to provide initial outline of current attitudes among smokers. Informal discussion to follow involving all present.]

Attendees:

9:00 AM - Noon: Mike Miles
Bill Murray
Bill Campbell
Craig Fuller
Kathleen Linehan
Ellen Merlo
Steve Parrish

Noon - 2:00 PM: Same as above, plus:
Caroline Levy
Ellen Merlo
Tom Bell, Burson Marsteller
Jim Granger, The Wirthlin Group
Tom Donahue, American Trucking
Association

cc: G. Bible
W.Campbell
K.Linehan
E.Merlo
S.Parrish ✓

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